



GoatExpo.com

midwestbucksale.com

Goat Expo Trade Show Packet – Missouri State Fairgrounds - Sedalia

Contact Information: Email: info@goatexpo.com

FFA Building Missouri State Fairgrounds

Dear Vendor,

We are excited to invite you to participate as a valued vendor at the Trade Show during the Goat Expo-Midwest Buck Sale, in 2025, one of the largest small ruminant industry events and trade shows in the region dedicated to agriculture, livestock, and goat-related fields. This event is a must-attend for businesses like yours. It is an excellent platform to showcase your business and products/services and connect with a targeted audience and regular retail consumers.

The FFA building is temperature controlled, measuring 56' wide and 102' long, with overhead doors. We have plenty of outdoor space for equipment vendors and a 'market' type vendor atmosphere. You are encouraged to bring a 10'x10' straight leg canopy and your own table and chairs for your booth. Table and chairs are available at an additional fee

Event Details:

- Location: 2503 W 16th St. Sedalia, Missouri
- Date: May 30 & 31st, 2025
- Setup May 29, 9am-4pm, please contact for additional time
- Trade Show Hours: 9:00am - 4:00pm daily
- Depart May 31st 4pm

Vendor Booth Space and Pricing:

- Indoor Trade Show: \$125 per booth (10'x10') each additional 10'x10' space is \$100.
- Outdoor Equipment Vendor Space: \$165 per booth (20'x20') each additional 10'x10' space is \$100.

Outdoor Value-Added Vendor or retail space:

- \$50 per booth (providing your own table and chairs)
- \$65 per booth (includes one 8' table and two folding chairs) Electricity: \$20 (provide your own extension cord) Each Additional 10'x10' space is \$50.

Value Added Vendor Demo Opportunities: If your business would like to conduct a Value-Added demo during the event, please contact us for available time slots. Demos will be held on Friday and Saturday, every hour between 9:30 am to 3:00pm. Topics may include cheese making, fiber spinning, goat yoga, beekeeping, garden pro demo, etc., or any homestead and creative demonstration on making something from what you grow or raise, crafts included.

Arrival and Departure Information:

- Arrival Date: May 29th. Set up Time: 9:00 am - 4:00 pm or May 30th, 7:00 am - 8:30 am
- Departure Time: 4:00pm on May 31st. Fork lift is available for load out at 4-5pm

Please fill out the attached form and return it to us at your earliest convenience. Please email your logo.

Sponsorship opportunities are available to support Goat Expo:

- Platinum \$600
- Gold \$400
- Silver \$200

Sponsors are spotlighted on websites, social media and receive an ad in catalog. **Platinum Sponsors** may hang their personal banner in the arena during the events. (no bigger than 3'X6'). All Sponsors are mentioned during the event shows and sale.

Thank you for being part of the Goat Expo Trade Show.

We look forward to welcoming you and showcasing your products to our engaged audience. Should you have any further questions or require additional information, please do not hesitate to reach out to us.

Sincerely,

Rochelle Gates

Please fill out the form and mail payment to:

Midwest Buck Sale/Goat Expo
PO Box 331
Vinita, OK 74301

Business Name: _____

Owner's Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

Website: _____

Type of Product being advertised and sold: _____

Description: _____

Do you need a forklift to unload/load: YES or NO. Do you have any special requests: _____

Indoor Space: 10'x10' - \$125. YES, additional space, 10'x10' - \$100 _____ Total _____

Outdoor Equipment 20'x20' - \$165. YES, additional space, 20'x20' - \$100 _____ Total _____

Value Added - Outside 10'x10' - \$50. YES, additional space, 10'x10' \$50 _____ Total _____

Table and Chairs \$15. _____ Total _____

Electric \$20, YES _____ Total _____

Total Due _____

Check Number: _____ Amount: _____ Date: _____

I understand that by entering the Trade Show, I will accept all responsibility for my product and set up. I hold harmless the Goat Expo and Midwest Buck Sale LLC. I enter at my own risk.

Signed: _____ Date: _____